

### IMPORTANT DATES

- Last date of submission of Abstract: 8th September, 2018
- Last date of receipt of full paper: 15th September, 2018
- Date of Seminar: 28th & 29th September, 2018

### ORGANIZING COMMITTEE

1. **Chairman:** Dr. Homeswar Kalita, Principal
2. **Vice Chairman:** Prof. Ajanta Mazumdar, Vice-Principal
3. **Organising Secretary:** DR. GOUR GOPAL BANIK  
Email id: gcc.ns2017@gmail.com  
Mobile: 8812923513
4. **Organising Asstt. Secretary:** Dr. Tora Mahanta,  
Coordinator, IQAC  
Mobile: 98640-67434
5. **Assistant Secretaries:**
  - 1) Prof. Praneswar Kalita (98643-27750)
  - 2) Dr. Kaberi Bezbarua (98640-32233)
  - 3) Dr. Aditi Das (98640-28294)
  - 4) Dr. Sumadhur Roy (97060-60123)
  - 5) Prof. Nipan Nath (99541-91331)
6. **Coordinating Members**

Name	Ph. No.	Name	Ph. No.
Dr. Mayuri Sama	97060-66021	Prof. Prasanta Duarah	98542-76933
Prof. Taher Ali	60004-04289	Dr. Jonali Bordoloi	94351-07628
Prof. Dilip Kumar Sharma	98641-09478	Prof. M.C. Kalwar	94350-47785
Dr. Amarendra Talukdar	97070-23506	Dr. Geetali Mohan	98640-95490
Dr. Jugal Kishore Barman	98640-95418	Dr. Ramen Barmen	94351-44460
Prof. Panchanan Barman	97064-74151	Dr. Priyanka Borah	86389-51964
Dr. Sumi Dastidar	94355-55851	Dr. Ruchi Todi	86386-88787

Distance from Guwahati Airport - 26 KM.  
Distance From Guwahati Railway Station - 4.1 KM.

# GAUHATI COMMERCE COLLEGE

R. G. Barooah Road, Guwahati - 781021

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## NEC SPONSORED NATIONAL SEMINAR ON “EMERGING TRENDS IN FINANCE, ACCOUNTING & MANAGEMENT OF BUSINESS WITH REFERENCE TO NORTH-EASTERN REGION”

DATE: 28 & 29 September, 2018

an *IQAC* initiative



In Collaboration with FINER (NER)

## INVITATION

Gauhati Commerce College, the premier Institution of Commerce Education in the North Eastern Region of India is going to organize a Two Day National Seminar on "EMERGING TRENDS IN FINANCE, ACCOUNTING & MANAGEMENT OF BUSINESS WITH REFERENCE TO NORTH-EASTERN REGION" on 28th – 29th September, 2018. We cordially invite you to participate in the Seminar with enthusiasm and critical enquiry to make the programme a success.

### We invite participation from the following Categories

1. Academician
2. Research Scholar
3. Industrialist etc.
4. Professional
5. Entrepreneur
6. Student

**ABOUT THE COLLEGE:** Gauhati Commerce College, was established in 1962 with a humble number of 300 students. At present, the college has 3,000+ students in various streams such as, Higher Secondary, B.Com, M.Com, MBA, BBA and PGDCA. A Skill Development Centre has also been started from 2018.

The College is striving to maintain quality education and create a culture of enquiry and action in the young minds. The College is consistently working to develop a healthy academic environment and linkages with Industry and Commerce.

**ABOUT THE SEMINAR:** Information Technology has made the world a global village. It has influenced every walk of life and Commerce is not left out from its all-encompassing orbit. Finance, Accounting and Management of business have become highly technology-oriented and sophisticated. New financial instruments are being introduced in the capital market. Accounting Standards are being evolved nationally and internationally to be used in presentation of financial statements. Corporate houses are adopting new strategies. There is a growing need for improving the communication skills of business executives as well as professionals. Keeping in mind this new paradigm shift in the business world, our college has decided to discuss on the theme of "EMERGING TRENDS IN FINANCE, ACCOUNTING & MANAGEMENT OF BUSINESS WITH REFERENCE TO NORTH-EASTERN REGION"

**CALL FOR PAPERS:** Papers are invited on the Topic in the light of the changing and evolving contemporary Indian context and the North-East Region. New trends in business and professional practices, particularly on the backdrop of emerging and dynamic new provisions of Tax Laws, Banking Practices, thrust towards digital economy and linkages with welfare schemes, recent developments in the financial institutions – bring out interesting shifts and adjustments all over India. The North-East Region has come to occupy strategic importance and is all prepared to demolish the myth of being isolated from the development story. The momentum has drawn attention from policy-makers, administrative implementation, actual field and domain experts percolating down to the local community level. As such, a robust academic and applied interest can contribute in recording the conditions and suggesting the way ahead.

### THEME AND SUB-THEMES FOR RESEARCH PAPERS

**Theme :-** EMERGING TRENDS IN FINANCE, ACCOUNTING & MANAGEMENT OF BUSINESS WITH REFERENCE TO THE NORTH-EASTERN REGION.

### Sub-themes:

1. Cashless Economy
2. IFRS
3. Forensic Audit
4. GST.
5. Make In India With Reference To NER.
6. Start Ups: Prospects In North East India
7. Act East Policy
8. Green Marketing
9. Customer Relation Management
10. Stress Management
11. Event Management
12. Time Management
13. Talent Management
14. Risk Management
15. Knowledge Management
16. Change Management
17. Medical Tourism
18. Corporate Governance
19. Insurance
20. E-Commerce
21. Corporate Social Responsibility
22. Entrepreneurship: Prospects In NER
23. Tourism With Reference To NER
24. Demonetisation
25. Web Marketing
26. Merger And Amalgamation
27. Stock Market Volatility
28. Non-Performing Assets Of Banks
29. Organic Farming: Prospects In NER
30. Insolvency And Bankruptcy
31. Any Other Related Topic.

### REGISTRATION FEES

#### A. Participants with papers

Academicians, Professionals, Entrepreneurs, and Industrialists:	Rs. 1,200/-
Teachers working in Non-sanctioned posts and Research Scholars:	Rs. 600/-
Students:	Rs. 400/-

#### B. Participants without papers:

Rs. 500/-

#### Please Note

1. The Author and Co-author(s), if any, should register separately.
2. Registration fee includes seminar kit, Lunch, Tea & Snacks.
3. Accommodation, TA/DA will not be provided by the College.

### GUIDELINES FOR RESEARCH PAPERS

1. Research Papers should be in English
2. Research Papers should be sent in A4 paper size, font size 12, in Times New Romans with single line spacing and MS-WORD.
3. Selected papers will be published in the Conference Proceedings with ISBN Number.
4. Some of the selected papers after blind review will be published in The International Research Journal of the College.
5. Abstracts of maximum 300 words should be sent to [gcc.ns2017@gmail.com](mailto:gcc.ns2017@gmail.com) latest by **8th September, 2018**
6. Full length Papers of not more than FIVE typed pages should be sent to [gcc.ns2017@gmail.com](mailto:gcc.ns2017@gmail.com) latest by **15th September, 2018**
7. The participants must conduct Plagiarism Test before sending the Papers.